

Cambridge International AS & A Level

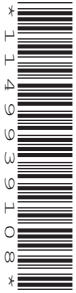
CANDIDATE
NAME

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TRAVEL & TOURISM

9395/41

Paper 4 Destination Management

May/June 2021

1 hour 30 minutes

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Answer **all** questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.

INFORMATION

- The total mark for this paper is 50.
- The number of marks for each question or part question is shown in brackets [].
- The insert contains all the figures referred to in the questions.

This document has **12** pages. Any blank pages are indicated.

Question 1

Refer to Fig. 1.1 (Insert), information about The Kingdom of Bahrain, a country in the Persian Gulf.

(a) Explain **two** benefits of partnership work.

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[4]

(b) Discuss why building a new visitor attraction may benefit the local community and economy.

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Question 2

Refer to Fig. 2.1 (Insert), information about Parkbus, an NGO in Ontario, Canada.

(a) Explain **two** roles of an NGO.

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[4]

(b) Discuss how ActiveDays aims to help widen access to the outdoors.

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