

Centre Number	Candidate Number	Candidate Name
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NAMIBIA SENIOR SECONDARY CERTIFICATE

BUSINESS STUDIES ORDINARY LEVEL

6144/1

PAPER 1

2 hours 15 minutes

Marks 100

2022

Additional Materials: Non-programmable calculator

INSTRUCTIONS AND INFORMATION TO CANDIDATES

- Candidates answer on the Question Paper in the spaces provided.
- Write your Centre Number, Candidate Number and Name in the spaces at the top of this page and on all separate answer sheets used.
- Write in dark blue or black pen.
- You may use a soft pencil for any rough work, diagrams or graphs.
- Do not use correction fluid.
- Do not write in the margin *For Examiner's Use*.
- You may use blank pages for working/when answers are crossed out and corrected.
- Answer **all** questions.

- The number of marks is given in brackets [] at the end of each question or part question.
- The businesses mentioned in this question paper are entirely fictitious.

<i>For Examiner's Use</i>			
Q	Marks	Marker	Checker
1			
2			
3			
4			
5			
Total			

This document consists of **16** printed pages.



Republic of Namibia
MINISTRY OF EDUCATION, ARTS AND CULTURE

1 BC Services (Pty) Ltd is situated in the southern parts of Namibia. Its services include copying, printing, fax, e-mail and it even does book binding. It also sells products related to its services such as files and glue. The business recently acquired a loan to upgrade its services. The community is one of the stakeholder groups involved in its activities.

(a) (i) Define the type of business activity BC Services (Pty) Ltd operates in.

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[2]

(ii) Name **two** groups involved in the business activities of BC Services (Pty) Ltd, other than the community.

1

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2

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[2]

(b) Identify and explain the form of ownership used by BC Services (Pty) Ltd.

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[2]

(c) Analyse **two** ways how BC Services (Pty) Ltd might respond to the needs of the community.

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[6]

2 Smart Furniture CC (SF) produces a range of office desks and chairs. Different rewards are used to keep workers motivated. Its biggest customers are government ministries. In the past some of them even came up with their colour preferences which was accommodated by SF. For the past eight months, more customers from the private sector approached SF for its new line of upmarket desks and chairs introduced by using internal funds. SF is known for its prompt and quality services.

(a) (i) Identify **two** sources of funds available for the public sector.

1

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2

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[2]

(ii) Name **two** sources of internal funds possibly used by SF.

1

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2

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[2]

(b) State the difference between profit and cash.

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[2]

(c) Name and explain **two** factors that SF capital providers should consider before investing.

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[6]

3 Barney Buns makes a wide variety of pies and cakes. A small portion of its output is sold directly to hotels and other catering businesses. The rest of its output is sold through its own chain of bakeries all over Namibia. 70% of its products are made in its large bakery in the north of the country. The rest is baked in its individual stores. Prices for all the products are set using cost plus pricing, but promotional pricing is also used when needed. The production manager wants to increase the variety by adding muffins to the production line. Workers will need to be trained.

(a) (i) Define the term *product*.

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[2]

(ii) Name **two** types of products.

1.....
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2.....
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[2]

(b) Name **two** distribution channels used by Barney Buns.

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[2]

(c) Barney Buns spent N\$2 800 making 200 chicken pies. 50% mark-up is added to their cost price.

Calculate the selling price of one pie. Show your workings.

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[6]

4 Kaisosi Co-operative is a gardening business owned by the youth in Kavango East where they grow a variety of fruits and vegetables such as maize, sugarcane and spinach. It exports and sell its products in Kalai a small town in Angola, just across the river, and selected regions in Namibia. Despite some conflict, the co-operative is aiming to sustain the economy in Kaisosi community.

(a) (i) Name **two** characteristics of co-operatives.

- 1
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- 2
-

[2]

(ii) List **two** barriers to international trade.

- 1
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- 2
-

[2]

(b) State **two** ways to resolve conflict in a business.

- 1
-
- 2
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[2]

(c) Explain **two** methods of transportation which the co-operative should use to transport their products to Kalai in Angola.

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[6]

5 Jose Designs is a well-known dress designing business. There is effective communication within the business which means the profitability ratio is healthy. The manager of Jose Designs discusses issues with the designer about how to respond to the latest fashion trends. The purchasing manager orders material, buttons and threads from their suppliers. The following information was taken from Jose Designs financial records for the year 2022.

	N\$
Sales revenue	300 000
Cost of sales	150 000
Gross profit	150 000
Net profit	70 000

(a) (i) Name **two** profitability (performance) ratios Jose Designs may use to check whether he still wants to invest in the business.

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[2]

(ii) Define the term *unit cost*.

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[2]

(b) Define the term *effective communication*.

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[2]

(c) Distinguish between internal and external communication in reference to Jose Designs.

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[6]

